

toolshero

Toolshero - boost your skills

Welcome to Toolshero, the global e-learning platform for personal and professional development.

Toolshero supports people worldwide (**10+ million visitors from 100+ countries**) to empower themselves through an easily accessible and high-quality e-learning platform for personal and professional development. By making access to scientific knowledge simple and affordable, self-development becomes attainable for everyone, including you and your colleagues.

Toolshero shares theories of world-renowned scientists (heroes) in the form of summarized and cited presentations, enriched with practical theories, models, templates and videos. These theories are published on a daily basis in more than 100 countries, making toolshero an indispensable platform for education and self-development.

At this moment, Toolshero offers more than 800 practical scientific articles, templates and videos on a wide range of topics: Management, Psychology, Leadership, Strategy, Decision-Making, Marketing, Human Resources, Financial Management, Quality Management, Change Management, Communication and more.

Toolshero offers this knowledge on a Dutch, English and Spanish platform.

Numbers

From our head office in Rotterdam, our team passionately works on the growth and new content of our platform, in order to serve our worldwide audience. There are several ways to present your organization on our platform to reach our visitors. These are our numbers:

Toolshero.nl			
Description	Amount	Description	Amount
Monthly visitors	100,000	Members digital newsletter	3,000
Monthly pageviews	150,000	Social media	2,000

Toolshero.com			
Description	Amount	Description	Amount
Monthly visitors	500,000	Members digital newsletter	7,000
Monthly pageviews	750,000	Social media	30,000

Target audience

You can reach the following target audience through our platform:

Target audience			
Description	Amount	Distribution	Amount
Students	50%	Men	55%
Scientists and trainers	20%	Women	45%
Business professionals Managers Entrepreneurs	30%		

Bannering

If you would like to grow your brand, products and services within our target audience, bannering might be interesting for you. With prominent positions on our website, banners create greater brand awareness for your organization.

Banners					
Description	CPM	Format	1 month	3 months	12 months
A - Billboard	€ 20	928 x 250	€ 15,000	€ 36,000 (20%)	€ 126,000 (30%)
B - Side banner	€ 10	468 x 60	€ 7,500	€ 18,000 (20%)	€ 63,000 (30%)
C - Leaderboard article	€ 10	300 x 600	€ 7,500	€ 18,000 (20%)	€ 63,000 (30%)

Terms & conditions

- ✓ The banner and link can always be changed free of charge
- ✓ The banner must have a maximum size of 50kb
- ✓ File formats in .GIF, .JPG, JavaScript, .SWF or HTML5 (externally hosted)

Newsletter

We send out a digital newsletter with updates to all our members every month.

Newsletter		
Description	1 edition	3 editions
D - Advertorial with title of max. 5 words, text of max. 5 sentences, logo and link	€ 1,000	€ 2,400 (20%)

Research publication

We want to support researchers worldwide in the promotion of their research. You can promote the summary of your research both in the Netherlands and internationally, among our visitors in more than 100 countries.

Research			
Description	1 article	3 articles	12 articles
E - Research publication consisting of title, introduction, article and images	€ 1,500	€ 3,600 (20%)	€ 12,600 (30%)

Our editorial staff will create a page for your research with supporting visuals of media worth. The page will be part of the Toolshero stream of content (homepage, newsletter and social media). Your page will remain online for as long as you want. Toolshero will finalize the article. Aside from your research you can also promote your autobiography page for € 1,500. The following is requested:

- ✓ Title of 10 words maximum
- ✓ Introduction of 10 sentences maximum
- ✓ Article of 1,800 words minimum
- ✓ You may incorporate a few links in the articles
- ✓ Header image, logo and extra image in .GIF, .JPG, .PNG or .PSD

All rates in this document are exclusive of taxes.

More information

At Toolshero we love to support and accelerate the personal and professional development of your employees. When you would like more information on the possibilities or request a quote, you can always call or email us, without any obligation. We are happy to help.

With kind regards on behalf of the Toolshero team,

Patrick Bröcker

Business Development Manager

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Empowering the world by making knowledge accessible and self-development easy

Bannering

A


toolshero **Toolkit** Templates Trainingen **Pakketten & prijzen** Zakelijk

Home Management Casemanagement

Text to search... 🔍

Casemanagement

BY DANIELA AVENDANO | SEPTEMBER 30, 2020 | 8 MIN READ



Word lid voor minder dan 1 euro per dag en boost your skills!
Word lid

In dit artikel wordt **casemanagement** praktisch uitgelegd. Na het lezen begrijp je de basis van deze krachtige administratietool voor de opvolging en optimalisatie van diensten die aan de klant worden geleverd.

Wat is casemanagement?

Casemanagement is het verwerken van data om een situatie of probleem op te lossen. Deze tool werd in eerste instantie gebruikt door artsen bij zorginstellingen om de zorgverlening te plannen, verwerken en controleren. Het wordt nu ook gebruikt als juridische tool, voor de juridische controle en optimalisatie die gedaan moet worden voor cliënten. Hoewel het oorspronkelijk alleen gebruikt werd in de zorg, begonnen andere branches de optimale resultaten van casemanagement op te merken en pasten zij deze tool aan voor het bedrijfsleven.

C

Achtergrond van casemanagement in de zorg

Zoals eerder gezegd werd casemanagement in eerste instantie gebruikt door artsen om informatie te verzamelen, de voortgang van de patiënt te volgen en de nodige actie te ondernemen om de klachten van de patiënt te verhelpen. Door de juiste volgorde en procedure te volgen kan de arts tot een heldere conclusie komen en oplossingen bieden die de patiënt nodig heeft.

Voorbeeld van casemanagement

De arts moet een dossier hebben van iedere patiënt in het ziekenhuis. In de meeste gevallen heeft de patiënt al een medische voorgeschiedenis die de interactie tussen de arts en de patiënt vergemakkelijkt. Het zorgpersoneel neemt de medische voorgeschiedenis door en evalueert de symptomen. Met een diepgaande evaluatie kunnen ze bepalen of het nodig is om medische onderzoeken te doen, een behandeling te starten, of de patiënt door te verwijzen naar een specialist. Het doel hiervan is dat de arts door deze procedure te gebruiken, ervoor kan zorgen dat de patiënt zich snel weer beter voelt.

B

GRATIS NIEUWSBRIEF

Ontvang de laatste gepubliceerde praktische wetenschappelijke artikelen en meer...

Naam

E-mail adres

AANMELDEN

NIEUWSTE ARTIKELEN

- Casemanagement
- Business case
- Gantt Chart
- Feature Driven Development (FDD)
- De acht dimensies van kwaliteit

Word lid van de toolshero community
✓ Professionele artikelen (800+)

Newsletter

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Home Toolshero Harold Leavitt

Harold Leavitt

BY ALEXANDER ZEEMAN FEBRUARY 4, 2020 4 MIN READ



Harold Leavitt (Harold Jack Leavitt, 14 January 1922 – 8 December 2007) was an American expert and pioneer in the field of management psychology, lecturer, and author. He is internationally known for his concept "Leavitt's Diamond," which is sometimes also referred to as Leavitt's System Model. It is a concept that can be used to analyze the effects of organizational strategies. Harold Leavitt additionally authored 'Managerial Psychology,' which is today translated in more than eighteen languages and still used by students around the globe who study organizational behavior.

Biography Harold Leavitt

Harold Leavitt was born in Lynn, Massachusetts. He grew up in a large family consisting of a household of thirteen family members. Harold Leavitt first studied at [Harvard University](#). This is where he obtained his bachelor's degree in 1943. Harold was, no matter what, driven to continue studying. After he finished his program at Harvard, Harold Leavitt immediately put in all effort to follow a master's program. As a consequence, Harold applied at Brown University, another leading university in the United States, where Harold Leavitt later obtained his master's degree. Earning his master's degree was not enough for Harold Leavitt, because shortly after, he went to the Massachusetts Institute of Technology. It was in 1949 when Harold Leavitt earned a doctorate in industrial economics.

Harold Leavitt started his career as a professor. In his time as a professor, Harold was additionally researching elements of management psychology. For example, he was continually researching personalities of leaders, how group members communicate with each other, how group decisions are made, and what the effects of hierarchical structures are on organizations as a whole.

The performed research of Harold Leavitt was not executed solely by himself. During his time as a professor, Harold Leavitt closely collaborated with his exceptional students. As a result of the human resources, Harold Leavitt conducted experiments to test his findings. His publications are published in textbooks but also in various academic journals and business presses, such as *The Journal of Psychology*, *Harvard Business Review*, *California Management Review*, *Oxford University Press*, and *Journal of Consulting Psychology*.

Harold Leavitt's publications were moreover concerned with how to create a great place to work where employees are engaged, feel valued, and thus, provide results that go beyond expectations. Examples of his books include but are not limited to *Corporate Pathfinders*, *Hot Groups*, and *Top Down: Why hierarchies Are Here to Stay and How to Manage them More Efficiently*.

His research was a life-long research, and since he lectured at different universities, his research was ongoing. Harold Leavitt taught at the University of Chicago, the Rensselaer Polytechnic Institute, Carnegie Mellon University, and Stanford University. In this time, Harold Leavitt recorded, accumulated, and analyzed his findings. He was the first and thus, the pioneer, who identified that understanding the organizational environment is crucial to understand organizational behavior.

His view and thoughts about management psychology were worldwide demanded. It was for this reason also not rare that he traveled around the world to provide presentations and share his findings.

Harold Leavitt's research positively influenced MBA program curriculums, which led to new programs that were designed based upon the latest information. The study of Harold Leavitt has consequently impacted educational systems but also business management.

RECEIVE UPDATES

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LATEST ARTICLES

- Overall Equipment Efficiency (OEE)
- Stress Diary
- Case Management
- Business Case
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